

# Bittersweet News from OTA



*We are Committed to  
Our Courageous:*

*The members and veterans  
of our US Military*



OPERATION TROOP APPRECIATION

Dear OTA Friends and Supporters,

**THANK YOU** for your steadfast support to OTA, and especially to our deployed troops and veterans these many years.

I am thankful for your generosity of time, financial gifts, and spirit of encouragement. You have made a real difference in the lives of our nation's best and bravest.

It has been my delight and privilege to found OTA, and run it as CEO for the past 13 years. Indeed, OTA has provided "wish list" items for more than **160,000 deployed troops**, and has helped more than **2,500 at-risk veterans** make the difficult transition from military to civilian life.

That is a wonderful record to be proud of!

**As we close in on 13 years of operations, I have some bittersweet news to share with you...**

The time has come for me to focus my attention on my family and our demanding military lifestyle as we prepare for our third military move in four years. **I will be retiring from OTA as CEO on May 31, 2017.**

Our current President and COO, **Monica Orluk**, will step into the CEO position immediately on May 31st, with no interruption of service to our troops and veterans.

Monica has been by my side since the beginning of OTA, and has worked tirelessly and directly with me for 13 years to bring the dream of OTA to reality. She has moved up the ranks over the years from Volunteer, to Director, to Vice President, and President and COO. Her experience level with OTA, and as a seasoned business executive, is exceptional. She has done a remarkable job overseeing every aspect of the operations of OTA.

OTA is in very capable and gifted hands under Monica's leadership. The vision of OTA remains unchanged, as does the commitment to keep OTA a 100% volunteer organization with an efficiency ratio of 95% or higher (*meaning 95 cents or more from every donated dollar goes directly to our troops and veterans, not to overhead or other expenses*).

As OTA grows, our outreach expands, and our impact increases, we know we can continue to count on our donors to help us continue our very important mission of supporting our military.

It has been a privilege to run OTA, interact with our donors, meet our troops and veterans, and be part of this amazing cause.

Thank you for coming alongside me in our shared vision. And thank you for your support of Monica as she carries the flag of OTA forward.

Sincerely,

Kristen Holloway  
Founder and CEO